

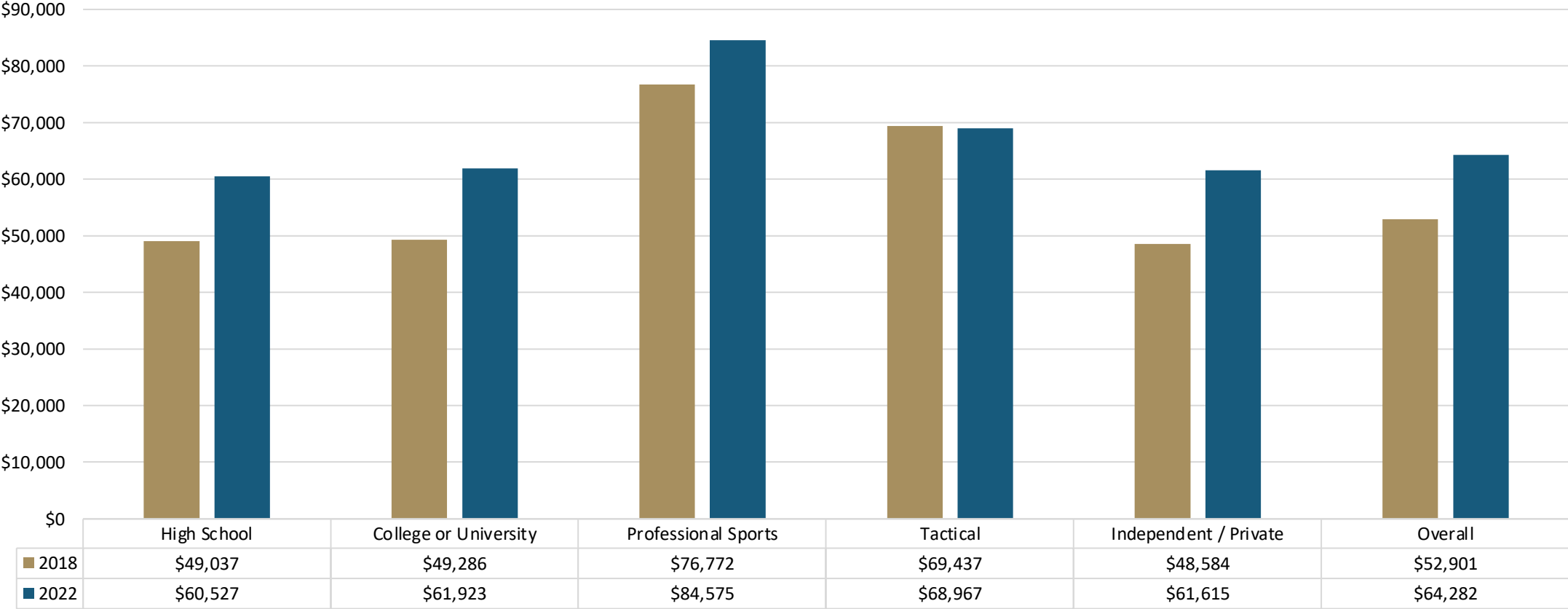
# *4-YEAR SALARY COMPARISON ACROSS NSCA AUDIENCES*

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Comparison of 2018 and 2022  
NSCA Salary Survey Data

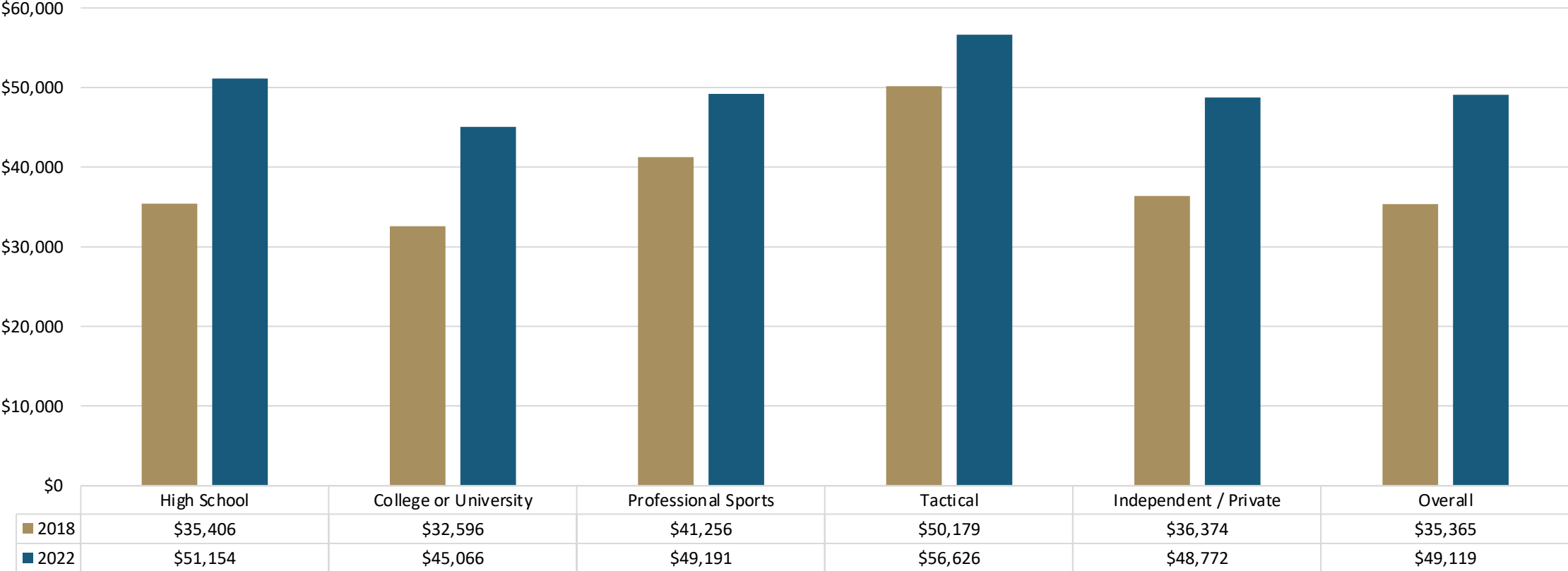
# 22% OVERALL SALARY GROWTH SINCE 2018

Average S&C Salaries by Job Sector



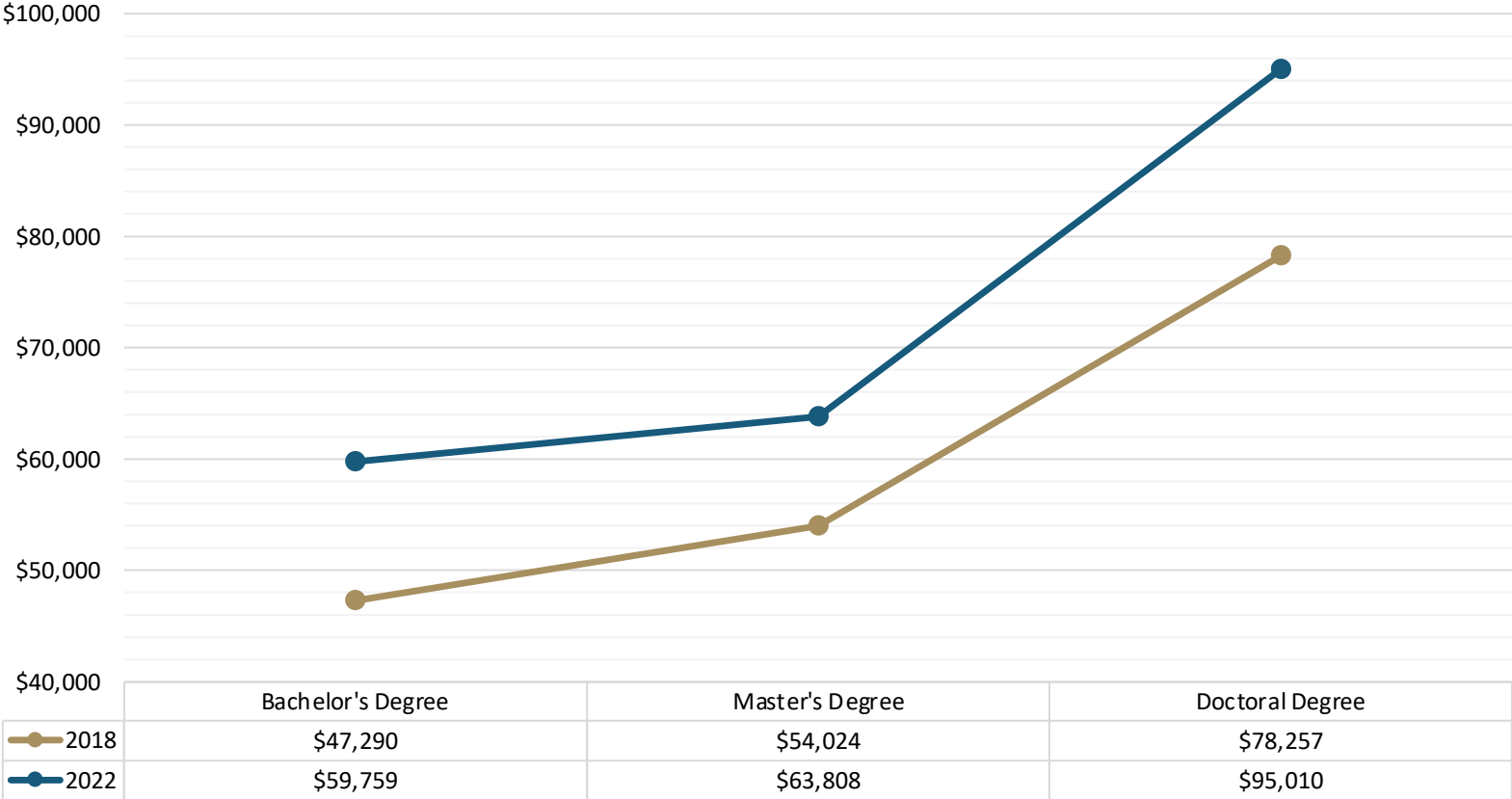
# 40% HIGHER SALARIES WITH ≤ 5 YEARS EXPERIENCE

Average S&C Salaries – 1 - 5 Years Experience



# SALARY ACROSS DEGREE LEVELS

Overall S&C Salaries By Degree Level



### Master's Degrees

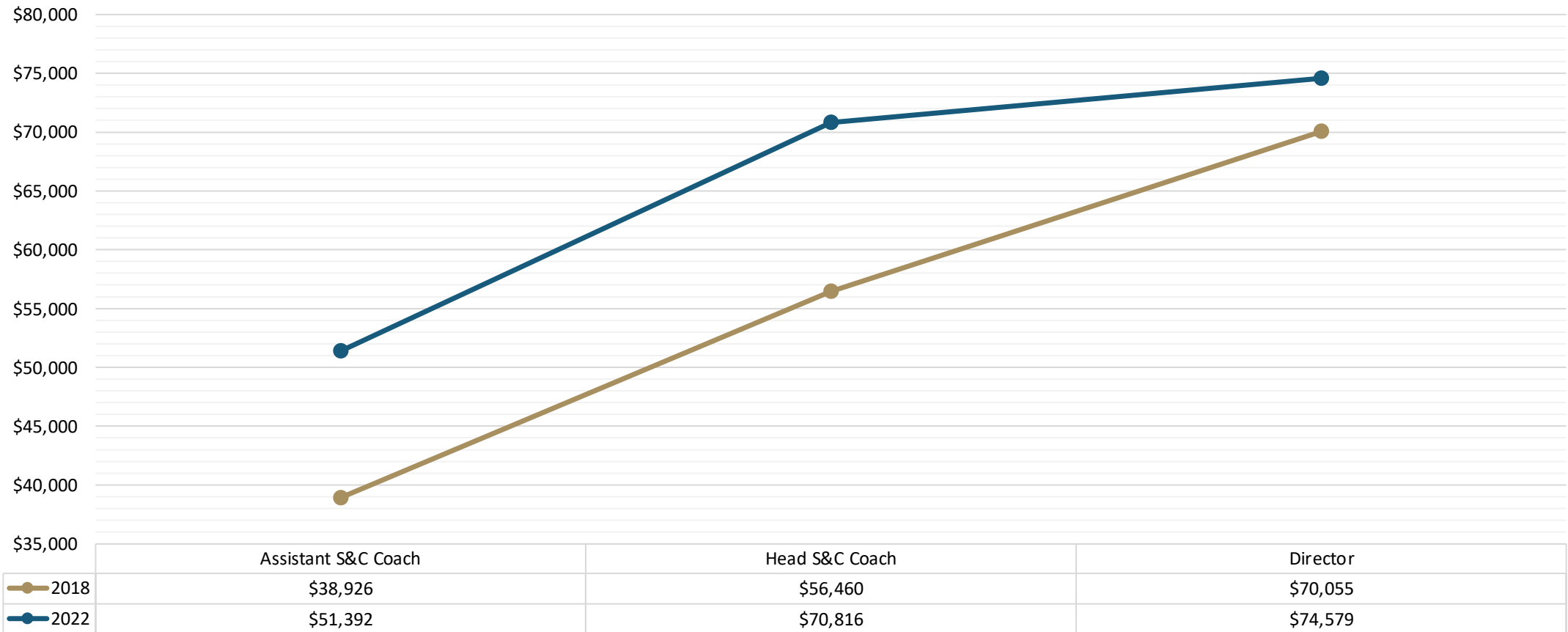
- **7%** salary benefit over Bachelor's

### Doctoral Degrees

- **49%** salary benefit over Master's
- **59%** salary benefit over Bachelors

# 24% AVERAGE SALARY GROWTH FOR S&C COACHING STAFF

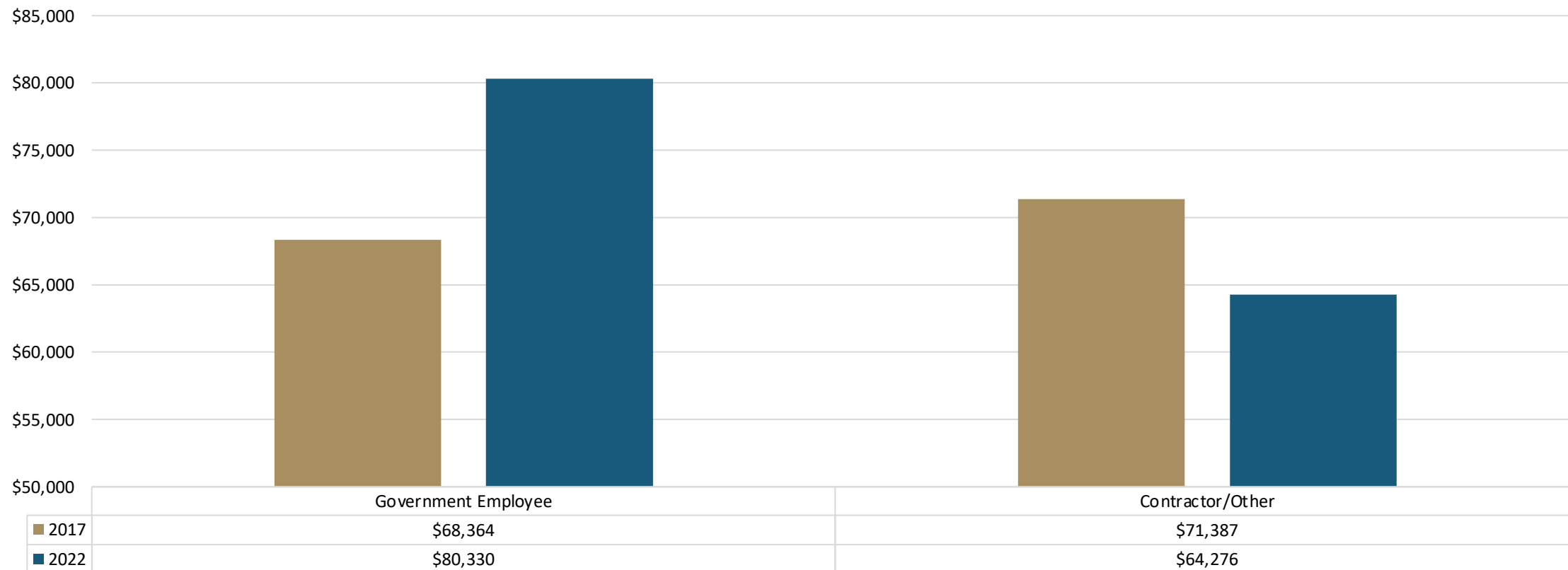
Average S&C Salaries By Job Title



*\*Includes High School, College, and Professional Sport*

# 18% SALARY GROWTH FOR GOVERNMENT EMPLOYEES

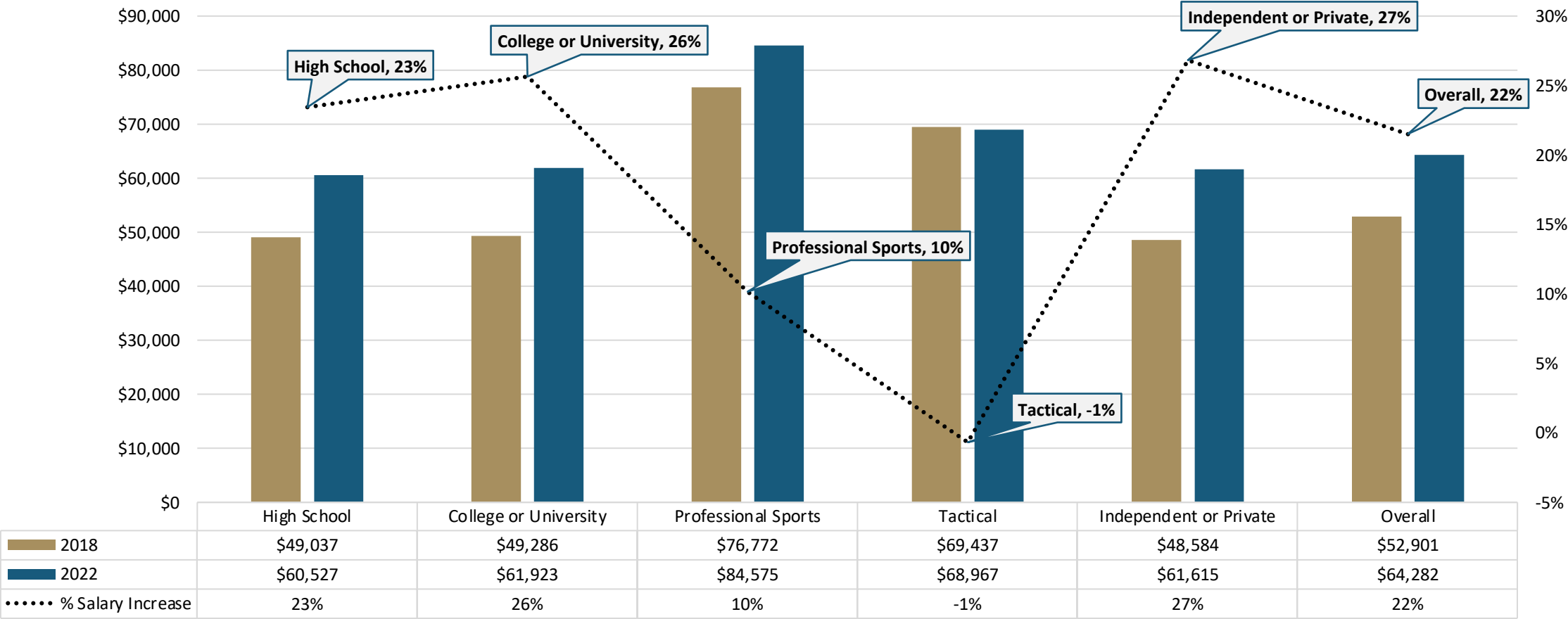
Tactical Salaries By Employment Status



Government Employees Responses: 39% (2018) vs 28% (2022) – Public Safety Total Responses: 18 (2018) vs 24 (2022)

# 27% SALARY GAINS IN PRIVATE SECTOR S&C

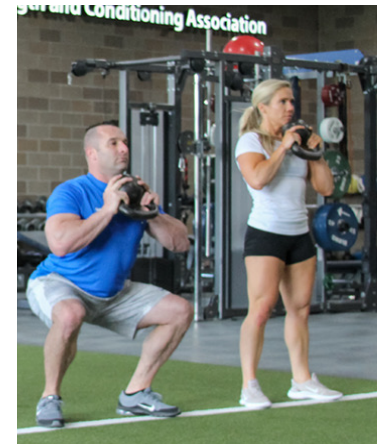
Percent Change in Salary: 2018-2022



# KEY FINDINGS

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- » **90%** of private sector coaches/personal trainers work with general population clients.
- » **2 out of 3** of private sector clients are non-athletes.
- » Government employee coaches working in the military make on average **\$15,000** more per year than contractor or other coaches in the same setting.
- » Tactical salaries, second to only professional sports, remain positioned to attract coaches from other areas of the field.





# KEY FINDINGS

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- » Football, basketball, hockey, and baseball continue to rank highest in salary at the professional and college levels.
- » Division I averages **28%** higher salaries than Division II/III.
- » Division II/III coaches reported working with an average of **7** more teams and **141** more athletes than Division I coaches.
- » Division III coaches earned **13%** more than Division II coaches.



# KEY FINDINGS

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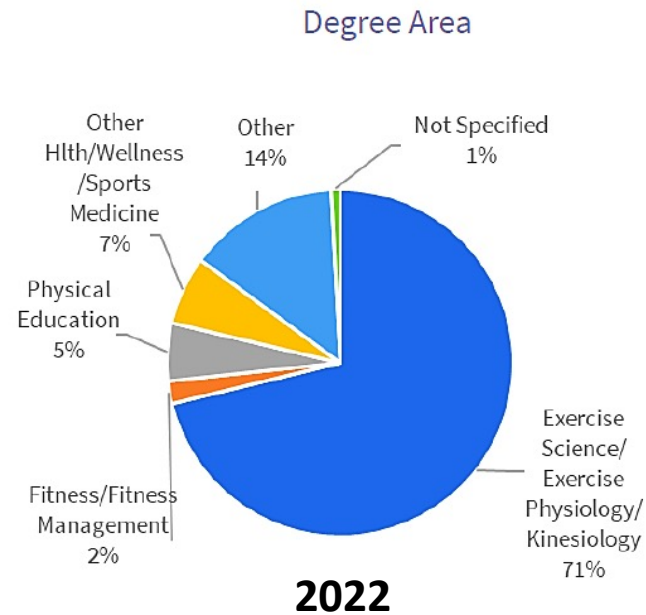
- » NAIA and Junior College salaries appear comparable to Division II/III.
- » At high school, **21%** higher salaries are associated with a teaching contract.
- » In 2018, the teacher contract gap was **69%**. The reduction could be the result of more dedicated S&C coaching positions being created at the high school level.



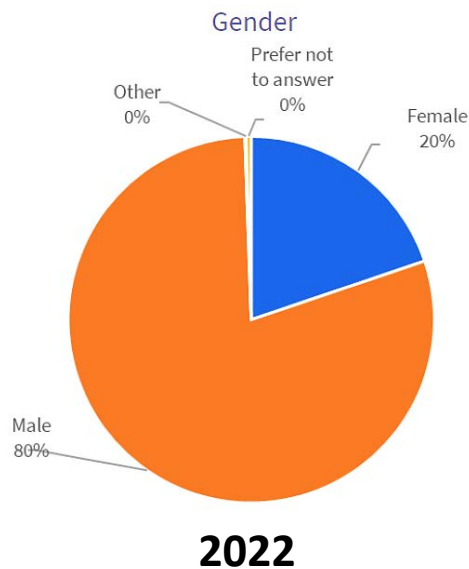
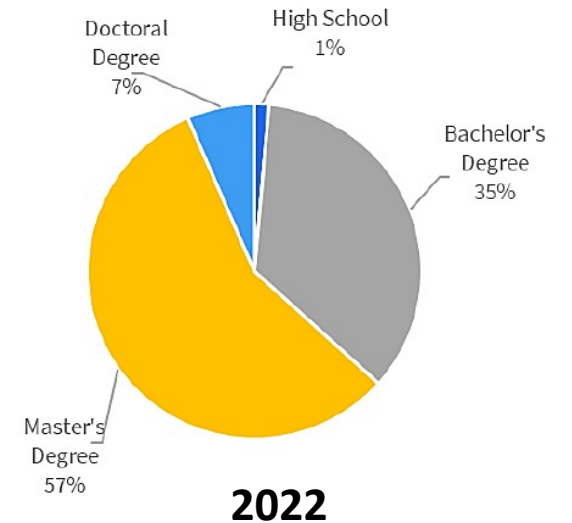
# PARTICIPANT PROFILE

## » Total Respondents:

- 2018: **2,325**
- 2022: **2,286** (-1.7%)



## Highest Education Level Obtained



## » Young Professionals ( $\leq 10$ Years Experience)

- 2018: **71%**
- 2022: **58%** (-13%)

## » Experienced Professionals ( $\geq 15$ Years Experience)

- 2018: **16%**
- 2022: **26%** (+10%)