

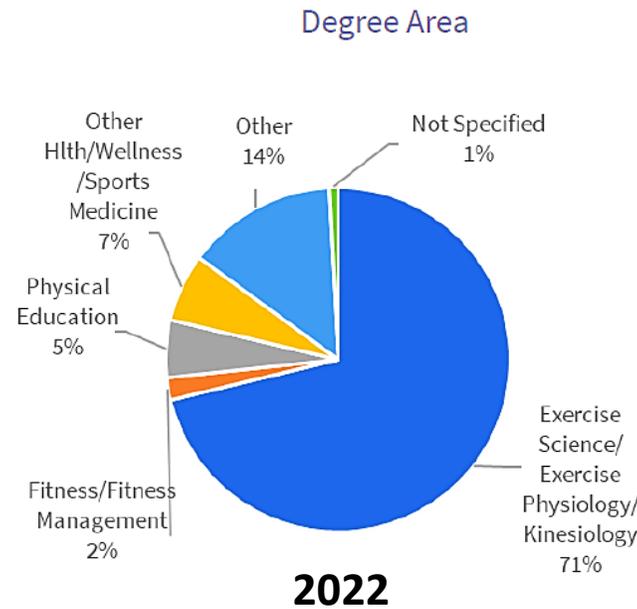
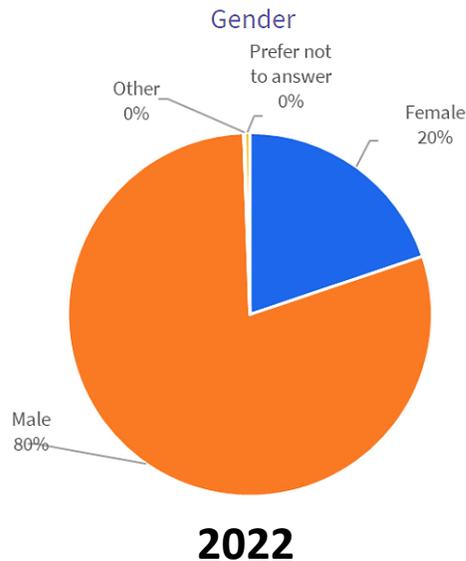
5-YEAR SALARY COMPARISON ACROSS NSCA AUDIENCES

Comparison of 2018 and 2023 NSCA Salary
Survey | Data collected in 2017 and 2022

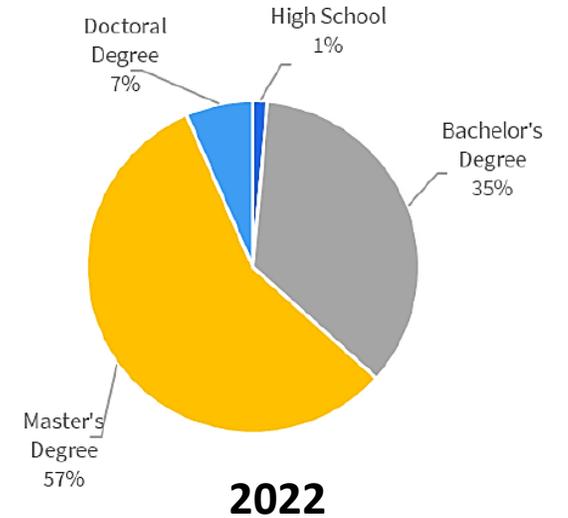
PARTICIPANT PROFILE

» Total Respondents:

- 2017: **2,325**
- 2022: **2,286** (-1.7%)



Highest Education Level Obtained



» Young Professionals (≤ 10 years Experience):

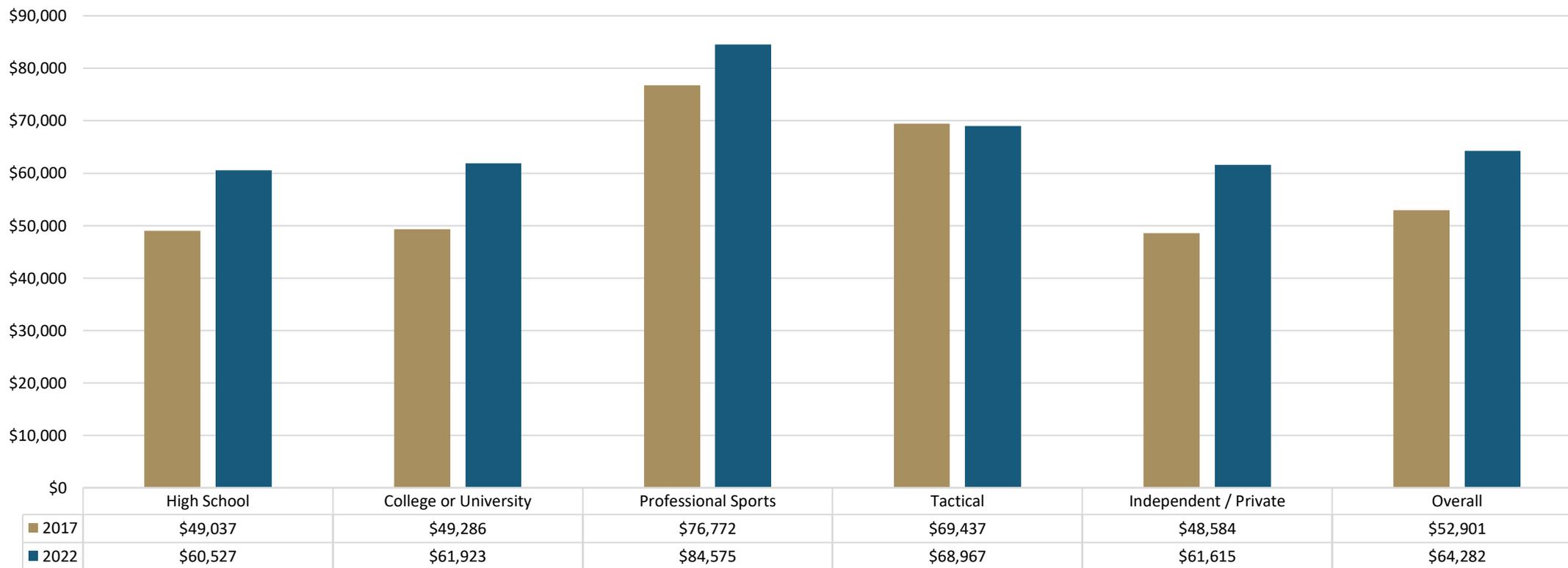
- 2017: **71%**
- 2022: **58%** (-13%)

» Experienced Professionals (≥ 15 years Experience)

- 2017: **16%**
- 2022: **26%** (+10%)

22% OVERALL SALARY GROWTH SINCE 2017

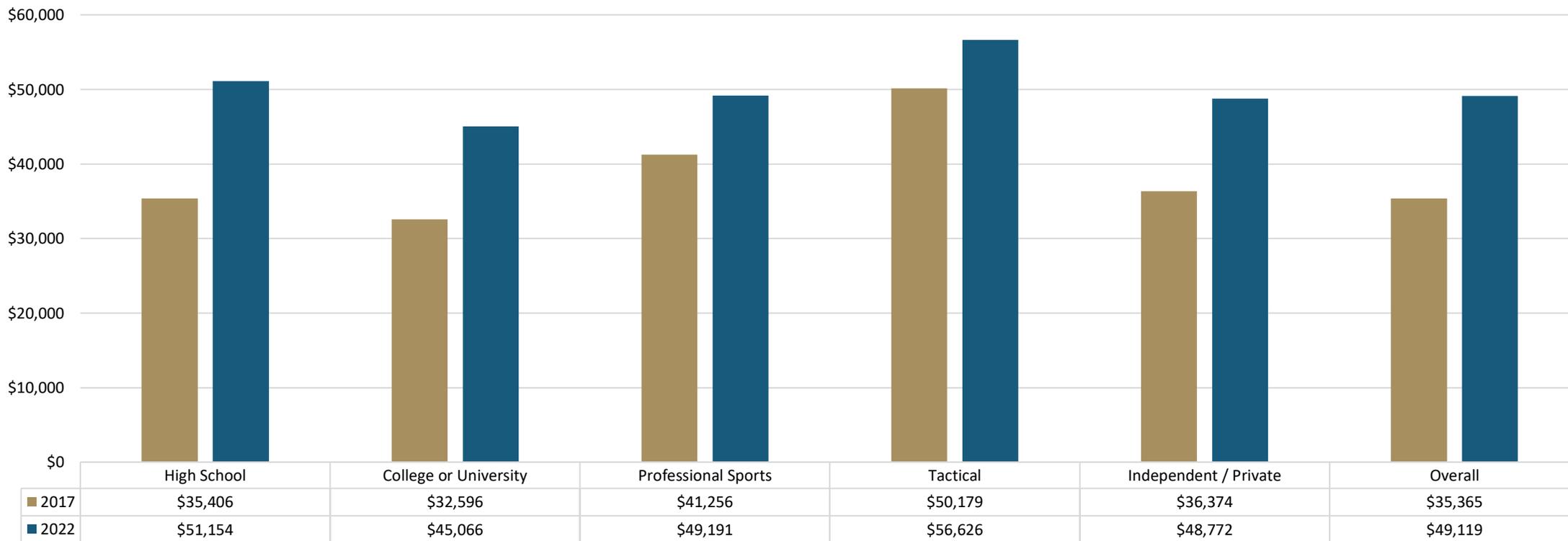
Average S&C Salaries by Job Sector



■ 2017 ■ 2022

40% HIGHER SALARIES WITH ≤ 5 YEARS EXPERIENCE

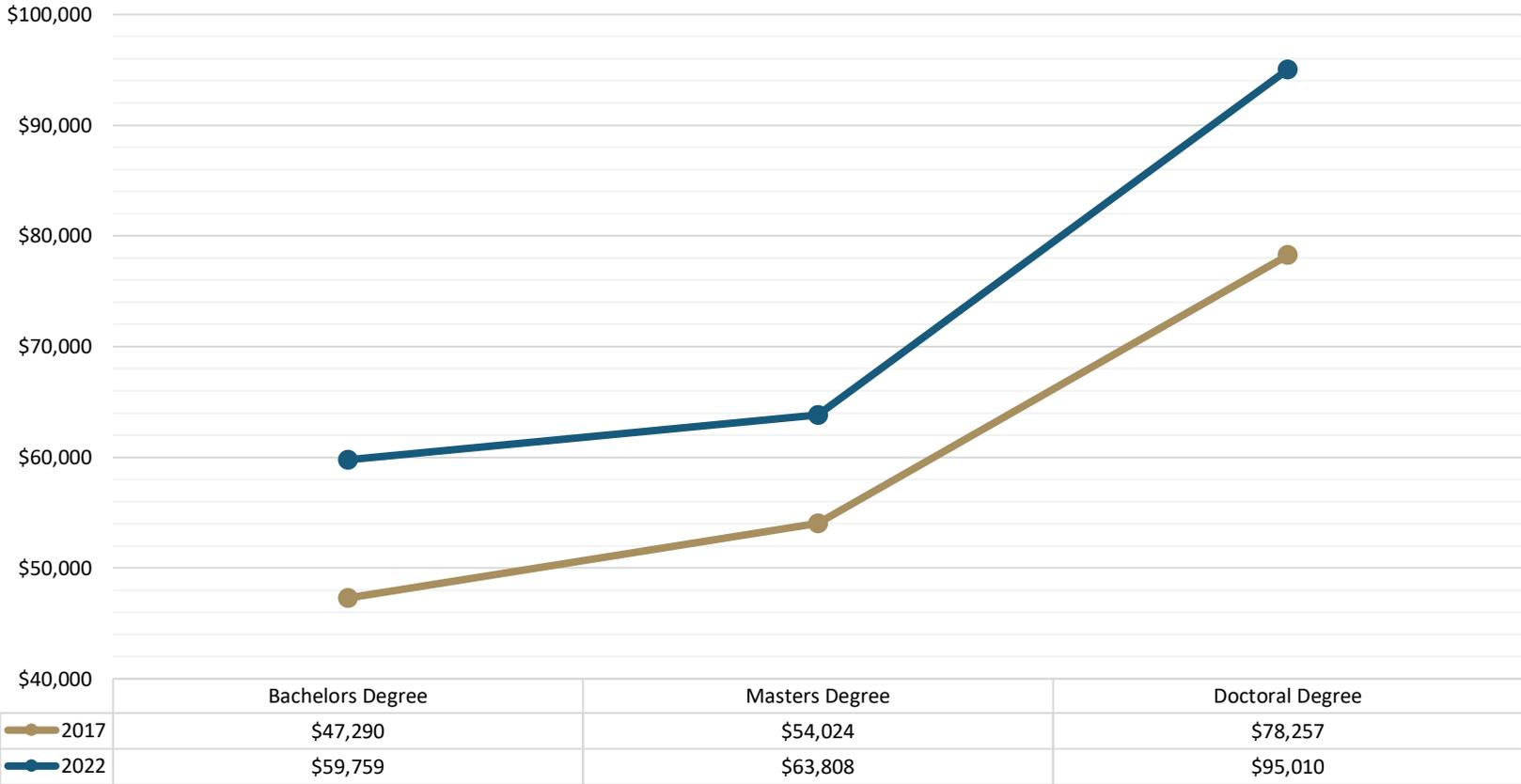
Average S&C Salaries - 1-5 Years Experience



■ 2017 ■ 2022

ONLY 7% SALARY BENEFIT FOR A MASTER'S DEGREE

Overall S&C Salaries By Education Level



Master's Degrees

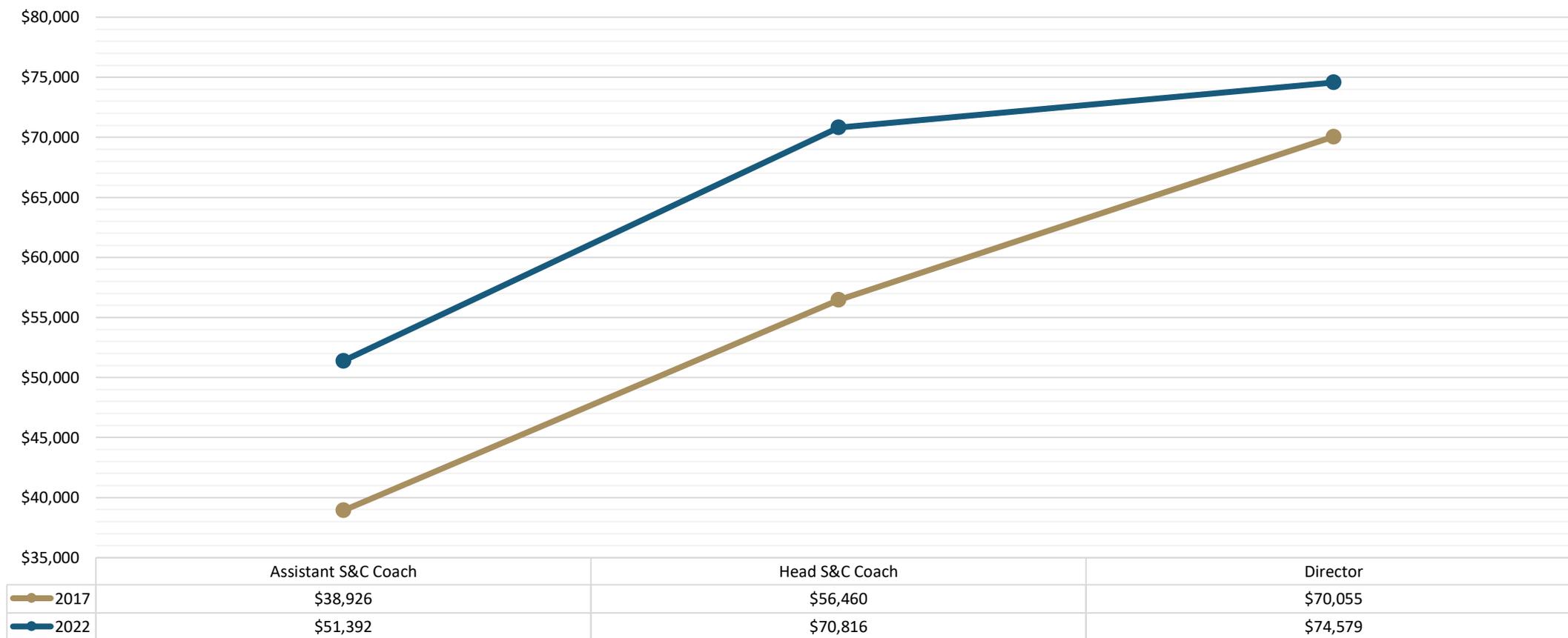
7% Salary Benefit
Over Bachelors

Doctoral Degrees

49% Salary Benefit
Over Masters and
59% Salary Benefit
Over Bachelors

24% AVERAGE SALARY GROWTH FOR COACHES

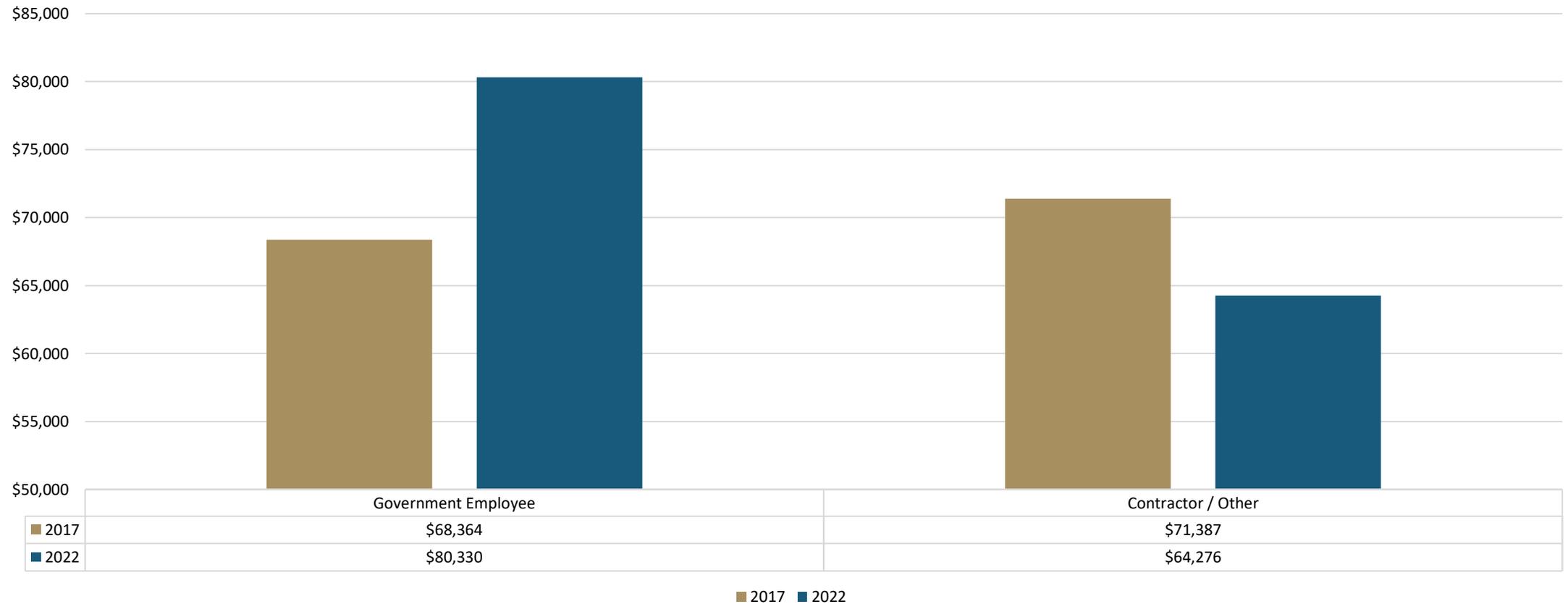
Overall S&C Salaries By Job Title



**Includes HS, College, and Professional Sport*

18% SALARY GROWTH FOR GOV'T EMPLOYEES

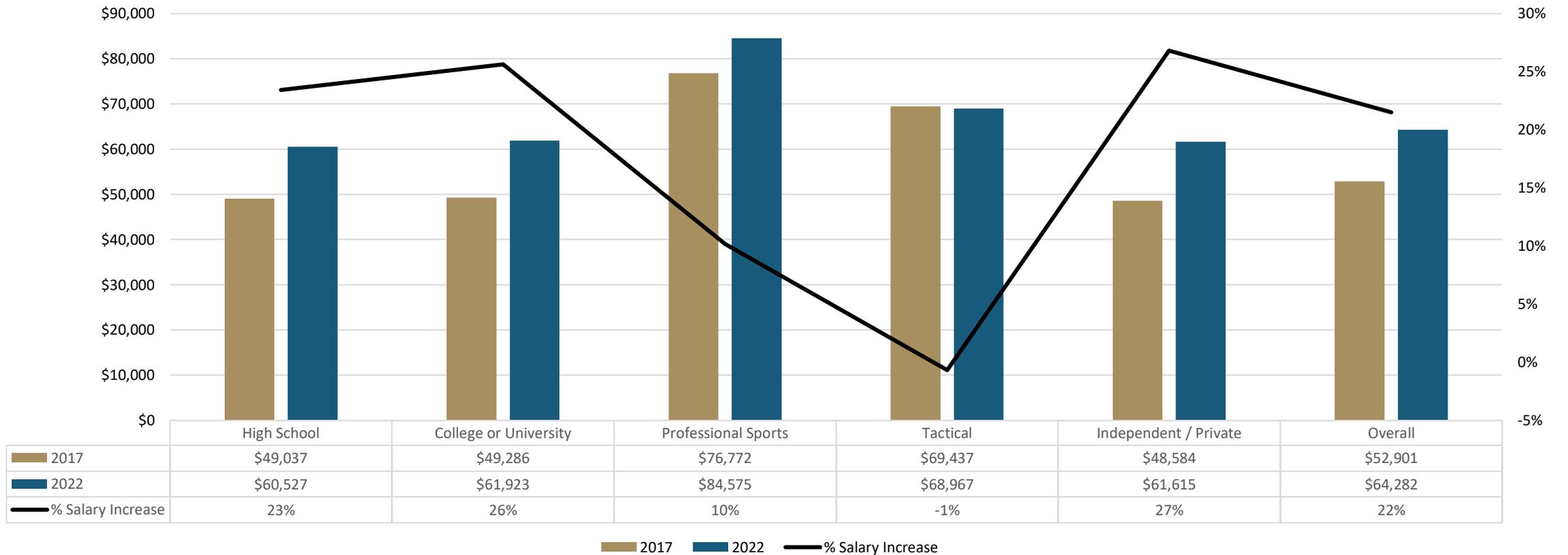
Tactical Salaries by Employment Status



Gov't Employees Responses: 39% (2017) vs 28% (2022) – Public Safety Total Responses: 18 (2017) vs 24 (2022)

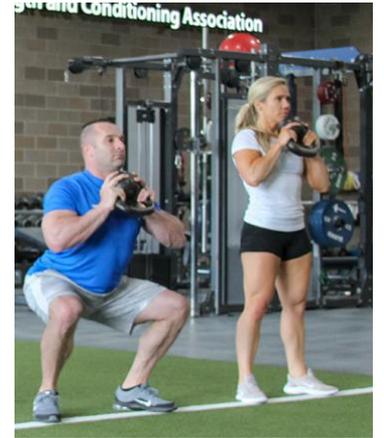
PRIVATE SECTOR: LARGEST GAINS OF 27%

5-Year Percent Change in Salary: 2017-2022



KEY FINDINGS

- » **90%** of private sector coaches / personal trainers work with general population clients, and...
- » **2 of 3** of private sector clients are non-athletes.
- » In Tactical, Gov't Employee Coaches working in the military make on average **\$15,000** more per year than contractor/ other coaches in the same setting.
- » Tactical salaries, second to only professional sports, remain positioned to attract coaches from other areas of the field.



KEY FINDINGS

- » Football, Basketball, Hockey, and Baseball continue to rank highest.
- » Division I average **28%** higher salaries than Division II/III, however...
- » Division II/III coaches work with **75%** more teams and **53%** more individual athletes than Division I coaches.
- » Division III coaches earned **13%** more than Division II coaches.
- » NAIA and Junior College salaries appear comparable to Division II/III.



KEY FINDINGS

- » At high school, **17%** higher salaries are associated with a teaching contract.

